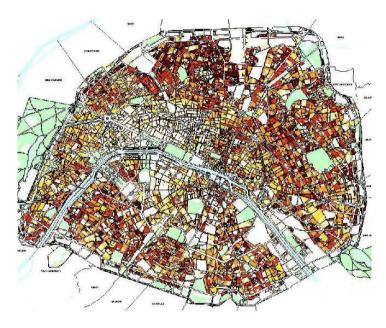


# Charter for sustainable urban logistics



#### **The City of Paris**



A city of 2.125 million inhabitants
105.4 km2
Small area surrounded by a circular
motorway « the Périphérique »

20 arrondissements (boroughs)

### A city with high population and business density

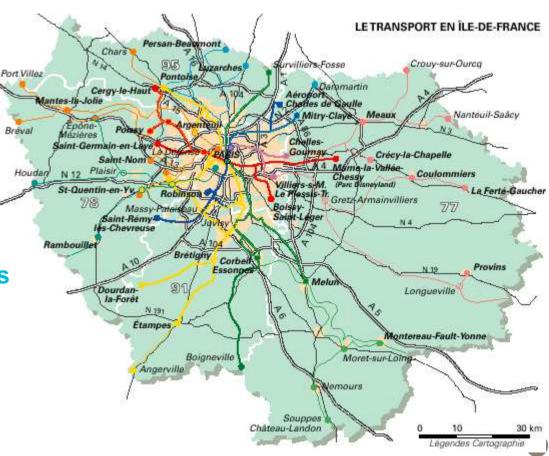
More than 20 000 residents per square kilometre 1 800 000 jobs are located in Paris

#### City of Paris / centre of the Paris agglomeration

#### **Hub of the national transport network infrastructure with:**

- Motorway network (regional and national)
- Railway network from 6 railway stations
- Waterway network with the Seine river and its tributaries

The city 's logistics is based mainly on road transport and concentration points located outside of Paris



#### guiding principles of the charter

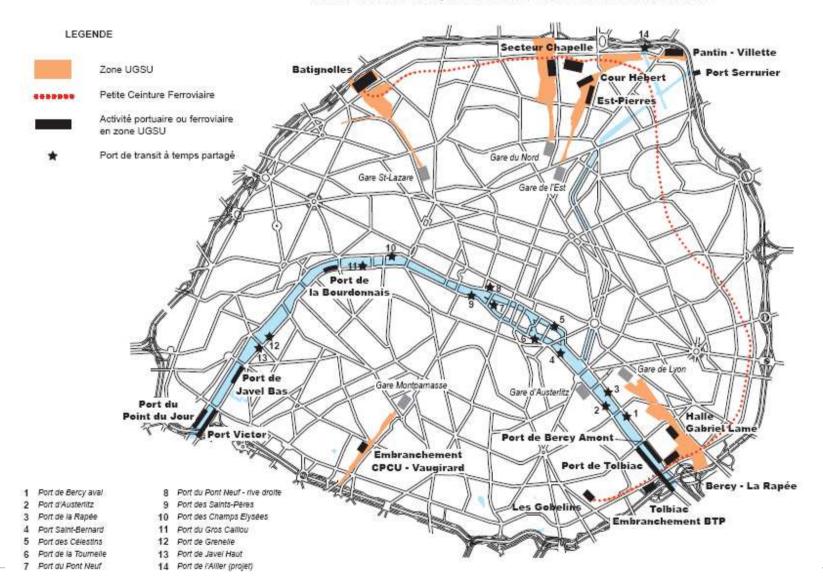
- Developing Urban logistics that encourages economic dynamism
- Developing environmentally friendly urban logistics
- Adopting a regional approach
- Acting within the framework of dynamic collective consultation
- Developing urban logistics which is better integrated within the city

#### Operational implementation

- 1. Modifying the structures and facilities of urban logistics
  - 1.1 Logistics centres that are connected to regional networks
  - 1.2 Urban logistics facilities for serving districts
- 2. Developing innovative sustainable Logictics practices
  - 2.1 The organisation of logistics
  - 2.2 New services for private individuals and businesses
  - 2.3 Communication
  - 2.4 Training

#### La logistique dans le PLU de Paris

#### LA LOGISTIQUE DANS LE PLU DE PARIS



#### **Signatories**

#### 80 signatures:

- 4 Institutions
- 3 chambers of skilled occupations, trade and industry
- 5 Infrastructures managers and Railway and Waterway managers
- 7 other stakeholders
- 9 Associations or Federations of Transport Under-taking
- 7 Associations or Federations of shippers
- 38 Firms
- 7 Partners Associations and Research Organizations





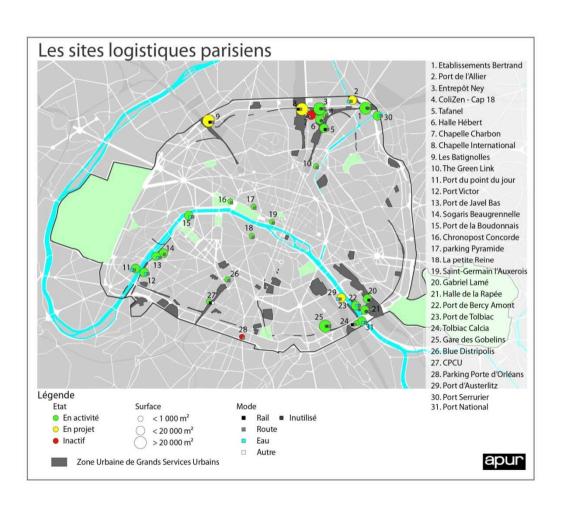
#### **Project sheets**

#### 16 project sheets

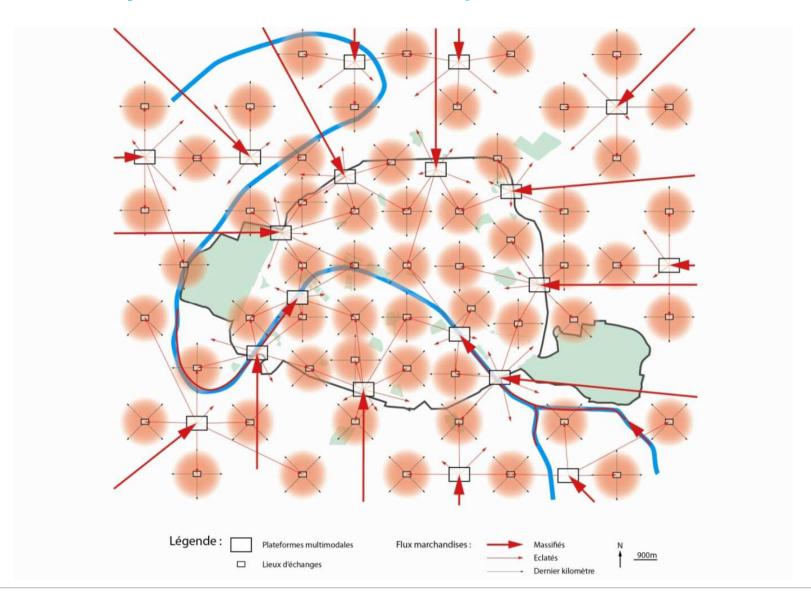
- The goals of the project and its anticipated impact
- The nature of the project
- The resources allocated and the cost
- Ongoing actions
- The indicators used for project appraisal (economic gains, jobs, carbon balance and local pollution, road safety, reduction of congestion and noise,...)



# Project 1: Outline policy for urban logistics



# Project 1: Developing logistics zones in leased car parks on land owned by social landlordsde



# Project 3 and 14: Developing Canal transport Port de l'Allier on the St Denis Canals

- > project 3 : Port de l'Allier (canal St Denis)
- project 14 : Port du Gros Caillou (Seine)





# Project 5: Developing logistics zones in leased car parks on land owned by social landlordsde





# Project 7, 8 and 16: 50 % of last-mile deliveries performed by non-diesel vehicles by 2017

**Project 7:** Deploying a network of recharging terminals for electric vehicles in Paris

**Project 8:** Developing fleets of electric vehicles (own account or subcontracted)





Project 11: Modernisation of delivery zones inventing and trialling an information service dealing with the availability and reservation of delivery zones



#### **Project 15: E-commerce and home deliveries**



Project 9: Agreement between the City of Paris and car transport firms about car carrier trailer traffic



## Project 10: Certification for low-noise night deliveries with Certibruit



# Project 12: ALUD: Trialling of a local pedestrian delivery service



#### Merci de votre attention

