



16th World Congress on ITS ITS in Daily Life

Stockholm 21-25 September 2009

Special Interest Session Information Form

Please return this form by 25 March 2009 at the very latest to:

d.soubies@mail.itscongress.org / Fax: +32 2 626 11 31

▪ **Confirmed Special Interest Session Title**

New trends in travel and traffic information

▪ **Organisation/Company coordinating the Special Interest Session, including clear contact details**

Organisation/Company: French Ministry for Ecology, energy, sustainable development and urban & rural planning

Full name and job function of the organiser: Roger LAMBERT , ITS Task Force Expert

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▪ **150 word-description of Special Interest Session content** (please use PLAIN TEXT and not bullet points)

Kindly note that long descriptions will NOT be accepted, therefore please stick to a maximum of 150 words.

Travel and traffic information is in a deep and rapid evolution due to several factors: new sensors can give even more accurate information about increasing number of events, creating needs for new tools to analyze the consequences of what happens on the road and in public transport. ITS based operation and control centers are progressively implemented in major corridors and urban areas, and interconnections between them are developed, especially in the EASYWAY program. The booming development of embarked and nomadic devices in the vehicles and in the pockets of pedestrians opens opportunities to create new services: intermodal comparisons, navigation for the "last kilometer", evaluation of energy consumption and pollution

▪ **Moderator's information, including clear contact details**

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▪ **Speakers' information, including clear contact details**

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