

## ITS Workshop in Bordeaux 2015

Associated event to the 22nd ITS World Congress, 7 October 2015

### ITS FOR SUSTAINABLE MOBILITY AND THE MITIGATION OF CLIMATE CHANGE

Time	Topic	Goals
8:30-9:00	Registration	
9:00-9:10	Opening remarks	Speakers: - Ministry of Ecology France – <b>Jean-François Janin</b> - UNECE – <b>Francois Guichard</b>
9:10-9:40	Key note speeches	Speaker : - Executive Secretary of UNECE - <b>Christian Friis-Bach</b> - Vice-president of Urban Community of Bordeaux - <b>Michel Labardin</b>
9:40-12:00	High-level panel: Impact of ITS on sustainable mobility – expectations for the future  <b>Moderator: Patrick Oliva (Michelin)</b>	Discuss the latest developments in ITS and how they can support the shift towards sustainable mobility.  Speakers:  - Expectations related to ITS and mobility <b>Jean Todt (FIA, UN special envoy)</b>  - Expectations related to ITS and the mobility <b>Pr Kiyoshi Kobayashi (Kyoto University)</b>  - Application smartphone e.g. Blablacar <b>Laure Wagner (Responsible of communication)</b>  - Financial policies for ITS to limit climate change in emerging countries <b>Lise Breuil (AFD)</b>  - ITS and the future of Transportation <b>Eva Molnar (UNECE)</b>
12:30-13:40	Free lunch	
13:40-15:30	ITS for Sustainable Transport  <b>Moderator: Walter Nissler (Transport Division of UNECE)</b>	Discuss how ITS can support and promote sustainability both from the environmental point of view and from the point of view of road safety, focusing on reducing CO <sub>2</sub> emissions and enabling more ecological driving.

		<p>Speakers:</p> <ul style="list-style-type: none"> <li>- Recent Trends of ITS projects in China Pr Xiaojing Wang (Chinese Ministry of transports, in charge of ITS)</li> <li>- Reduction of CO2 in the city François Richard, ORANGE, Director program Smart Cities</li> <li>- Door to door Matthieu Jacquier, director mobility door-to-door (SNCF), responsible of the project iDPASS</li> <li>- ITS and autonomous car Iain Forbes (UK/DfT)</li> </ul>
15:30-16:00	Break	
16:00-17:30	<p>New Services in Mobility</p> <p>Moderator: Jean-François Janin</p>	<p>Discuss the latest innovations and services in mobility and how they can contribute to safety and environmental sustainability.</p> <p>Speakers:</p> <p>New mobility aspects:</p> <ul style="list-style-type: none"> <li>- Secured exchanges of data along the logistic chains, applications for safety and climate Pr Guy Doumeingts (Univ. Bordeaux) and Christophe Reynaud (MGI)</li> <li>- ITS and last mile Martyn Briggs (Frost&amp;Sullivan)</li> <li>- C-ITS Gerhard Menzel (EEC, DG Mobility and Transport)</li> <li>- Innovative software and services Russel Schields (chairman Ygomi, member of ITU)</li> <li>- Smartphone based services and road vehicles Francois Guichard (UNECE)</li> </ul>
17:30-18:00	Conclusions and wrap-up	<p>Speakers:</p> <ul style="list-style-type: none"> <li>- Eva Molnar (UNECE)</li> <li>- Jean-François Janin (Ministry of Ecology France)</li> <li>- Patrick Oliva (Michelin)</li> <li>- Walter Nissler (UNECE)</li> </ul>