

Carlos Holguin, Msc., is an urban and mobility planner specialized in the integration and deployment of fully automated vehicles in urban areas, and a Product Designer. He developed his expertise through the real-life experimentation of on-demand mobility services using automated vehicles since 2004, in particular in the CityMobil (as member of INRIA) and CityMobil2 (as member of the University of Rome “La Sapienza”) projects. He has managed deployment projects with automated vehicles in over 15 cities across Europe, as well as the world’s first autonomous shuttle service in public roads, in 2011 in La Rochelle, France. Presently he’s leading SuburVAN, a startup providing an autonomous minivan solution for suburban commuters.