

Club Ecomobilité – Message du 20 mai 2018

Bonjour,

L'actualité de cette semaine est marquée par l'annonce de la stratégie française sur le véhicule autonome. L'idée générale est de poursuivre les expérimentations en maintenant fermement la priorité à la sécurité et à la sûreté.

Les recommandations de Mme IDRAC, Haute responsable pour la stratégie nationale, ont été diffusées. Voir <https://www.ecologique-solidaire.gouv.fr/quelle-strategie-developpement-du-vehicule-autonome-en-france>.

Le Forum THNS se déroulera en 2018 à Shanghai, dans le centre franco-chinois de l'Université de TONGJI les 10 et 11 novembre. L'appel à communication ci-dessous met l'accent sur la nécessité de réfléchir aux références internationales qui sont utilisées aujourd'hui pour juger et comparer les villes, la mobilité et les services de transport. Le développement du numérique offre des opportunités que personne n'imaginait il y a encore dix ans, mais crée aussi des risques et éventuellement des malentendus :

THNS 2018, Call for communications

Introduction

The digital transition, whose consequences deeply and rapidly modify the organisation of mobility and transport, creates also new perspectives of solving questions who were recurrent concerns for city managers, land and transport planners, architects, car manufacturers, energy providers, and people in experts in charge of observing, forecasting and regulating energy, air pollution, biodiversity, water and agriculture resources... If big data is largely deployed in human activities, choice and calculation of appropriate indicators for city services and quality of life becomes a major tasks for the managers of territories.

The ISO Standard 37120 describes the Sustainable Development Goals, as they are decided by the United Nations in 2012. International efforts have already been made to identify the data sources available to calculate indicators in relation with the Goals (see in particular the WCCD, created in 2014 <http://www.dataforcities.org/publications/> At the moment 100 indicators are calculated by 77 territories, but this list clearly does not cover all the needs of the territories who have launched actions on the basis of the standard ISO 37101 and have realised the gap between the possibilities and the real uses of new technologies for the sustainable development.

The development of cities all around the world creates the need of improving the governance of cities to face global challenges like climate. The use of certification methods, based on standards under construction seems a good way to convince individuals to participate to the collective efforts that will be required from them.

Most awaited themes of the communications presented for the THNS 2018

The Selection Committee will give priority to :

- Description and analysis of experiences in cities related to mobility management and transport services
- Business models and regulations of the new services allowing to evaluate the performance of the sustainability of territories by interested parties and authorities.
- Examples of efficient dissemination of the knowledge.

Vos contributions au Forum sont attendues avec impatience. Merci de nous dire sans attendre ce que vous souhaiteriez faire passer comme message. Le numérique justement pourrait nous aider à trouver un moyen de vous faire entendre.

Bien à vous

JF Janin